

# Nebraska Educational Savings Trust

Financial Education Impact Report  
2015-2016

EVERFI

**Nebraska Educational Savings Trust**  
2015-2016 FINANCIAL EDUCATION IMPACT REPORT

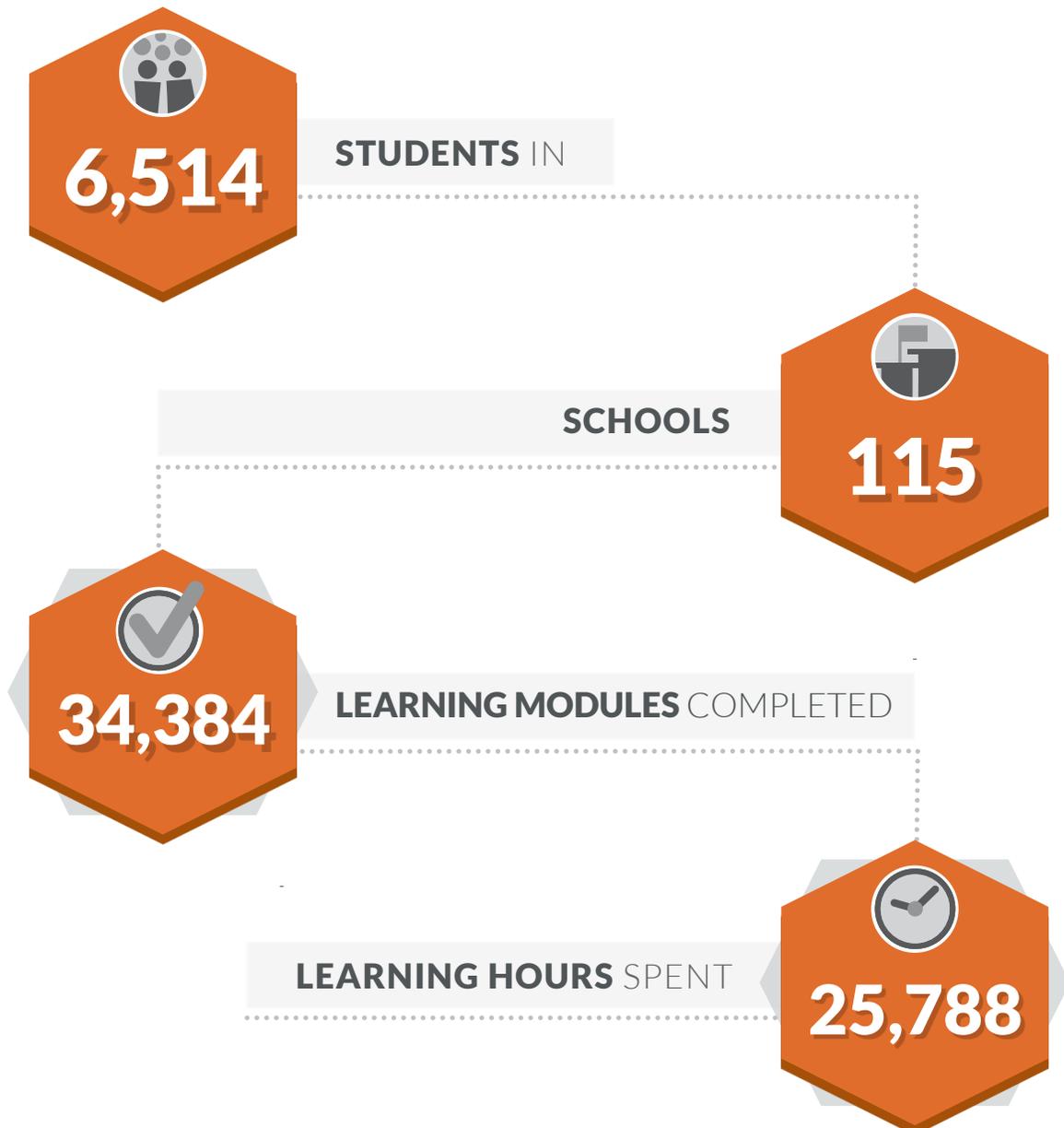
## Agenda

- NEST Program Review
- 529 Campaign
- Vault
- Events 2016-2017

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## EVERFI PROGRAM REACH

During the 2015-2016 School year, Nebraska Educational Savings Trust reached 6,330 students through *EverFi-Financial Literacy™*, innovative digital financial education for students. The following report summarizes the reach and impact of the program on students.

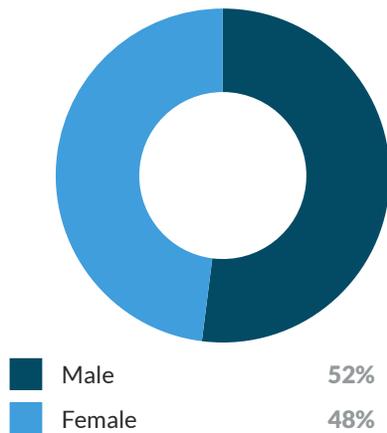


## Nebraska Educational Savings Trust

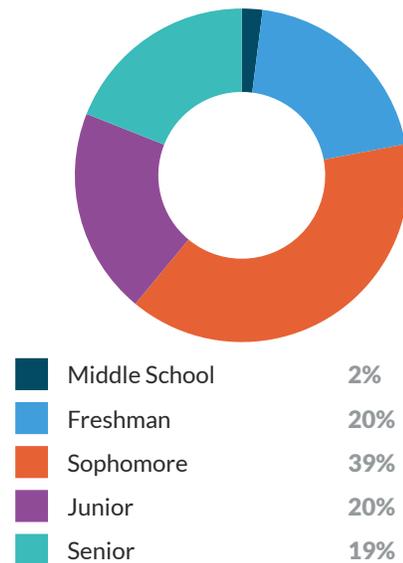
### 2015-2016 FINANCIAL EDUCATION IMPACT REPORT

# STUDENT DEMOGRAPHICS

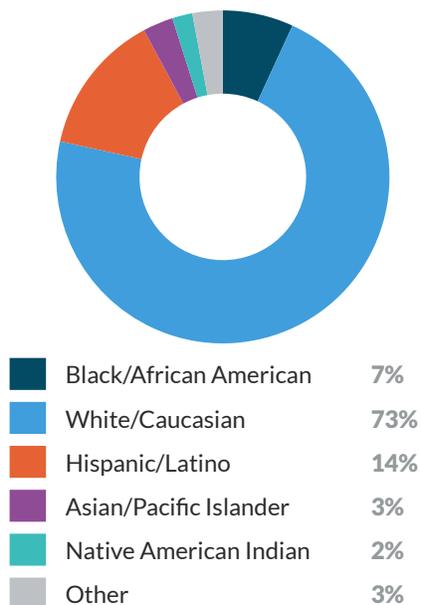
#### Gender



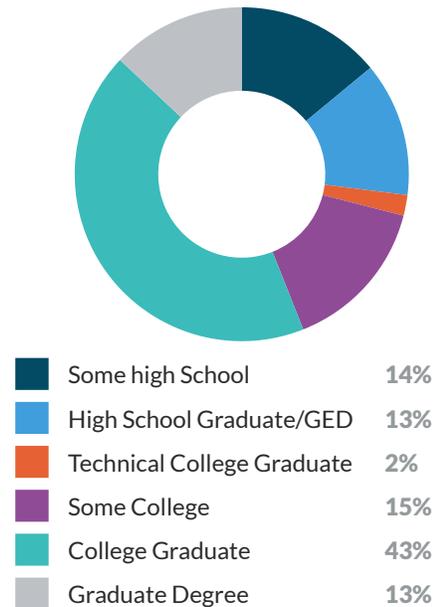
#### Grade Level



#### Race & Ethnicity



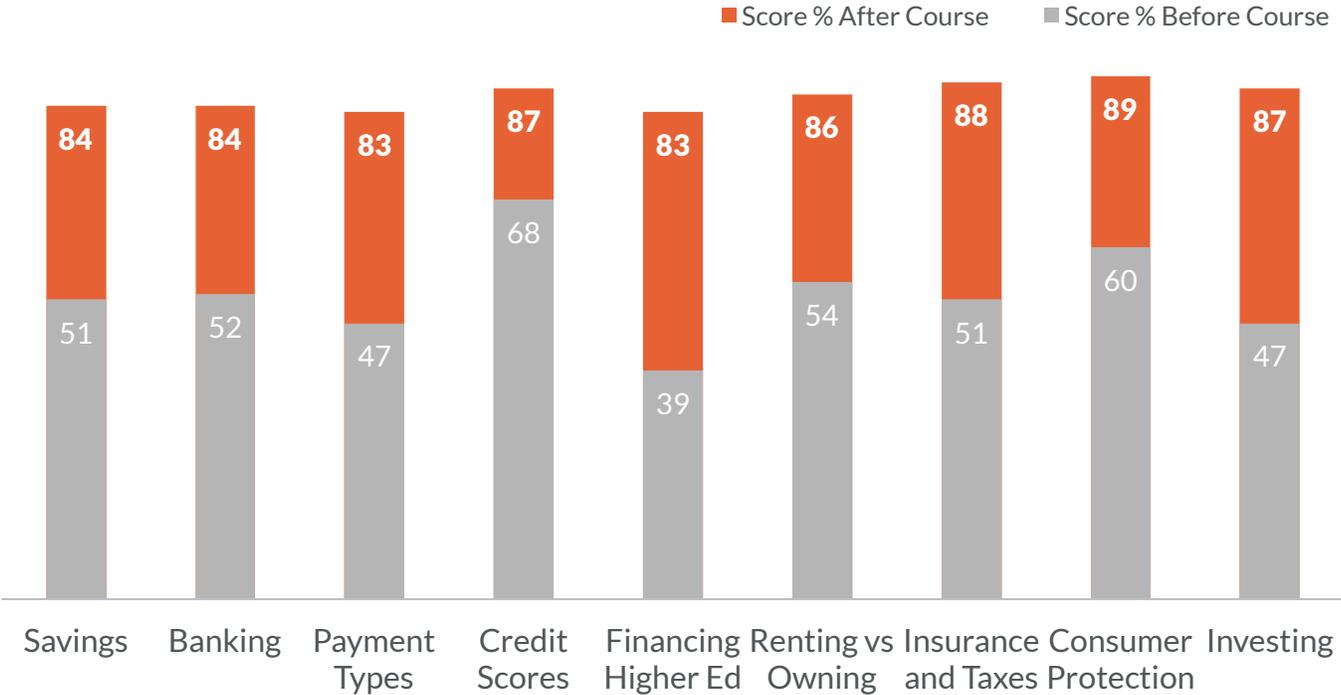
#### Parents' Education



# Nebraska Educational Savings Trust 2015-2016 FINANCIAL EDUCATION IMPACT REPORT

## KNOWLEDGE GAIN

After taking *EverFi-Financial Literacy*™, Nebraska Educational Savings Trust’s students increased their scores on assessment tests by an average of 64%. Here is how they performed, by topic:



.....

*Students showed the most gain in Financing Higher Education and Investing.*

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## PREPAREDNESS

After taking *EverFi – Financial Literacy*<sup>™</sup> students are more confident and better prepared to make the financial decisions that they will face as they move through their teen years and into young adulthood.

EverFi asked students whether they felt prepared for a series of personal finance tasks, and after taking the course more students felt prepared to handle the important financial matters that lie ahead. Here is what they are now **prepared to do**:

67%

Decide how much of their money to spend and how much to save. **Up 22% from before the course.**

Choose the right type of bank account for their money. **Up 36% from before the course.**

63%

66%

Know which payment type to use for a purchase. **Up 20% from before the course.**

Check their credit score and understand what it means. **Up 136% from before the course.**

58%

55%

Apply for financial aid or loans to help pay for college. **Up 100% from before the course.**

Decide whether to rent or buy a home in the future. **Up 39% from before the course.**

66%

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# REPORTING IMPRESSIVE SECOND-YEAR RESULTS SEPTEMBER 30, 2015



“I love the blended learning with my classroom curriculum. Videos are quality and the assessment questions are appropriate to secondary students.”

**-Nebraska Teacher**

“The students are engaged and learn new concepts and review what they have learned..”

**-Nebraska Teacher**



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## STUDENT HIGHLIGHTS



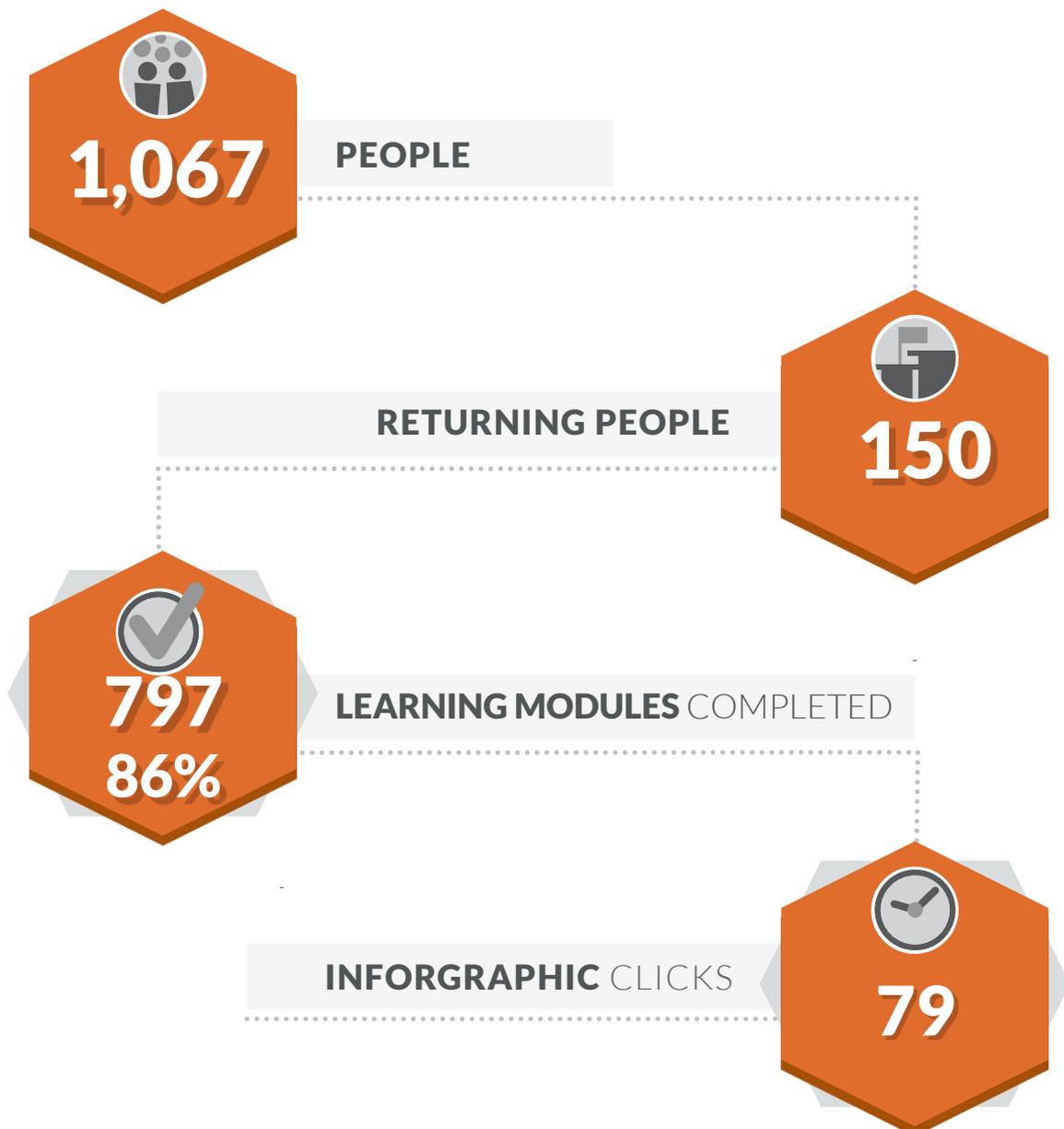
Millard South High  
School  
April 28, 2016  
Certification Event



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## 529 Campaign

During March 2016, Nebraska Educational Savings Trust ran a campaign through *EverFi 529 Module*, College Savings. The following report summarizes the reach and impact of the campaign.



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## STATE BY STATE

Nebraska Educational Savings Trust brought financial education to students in 1 states during the 2015-2016 school year. Here is how they break down:

STATE	STUDENTS REACHED	MODULES	TIME
Nebraska	6,514	34,384	25,788 hours